

Weekly news & updates

Bronx Business Tech Incubator

February 2022 | Issue 3

The **Bronx Business Tech Incubator** (BBTI) along with the **Small Business Development Center** (SBDC) at Lehman College work intensely to support businesses in the county of the Bronx especially during unpredictable situations such as the one we are going through with COVID-19. The purpose of this newsletter is to share with you information about free events that will help your business as well as resources about funding and more! **Check them out!**

Small Business Development Center - Bronx

For over 30 years we have serviced all types of small businesses in New York and have achieved goals and impacted thousands of lives. Whether it is a business that is just starting or a business that is ready to expand, we are ready to help. [More Information on our website](#)

Upcoming Events

New York's SBDC provides business training to startups, entrepreneurs and small business owners across New York State. [Check out here](#) what is happening in the Bronx!

Bronx SBDC is having a free workshop on **Business Plan Writing** on **Thursday, Feb 24 at 10AM**. [Click here to register](#)

Small Business Administration Webinars:

- **How SBA Programs and Services can Help Your Start, Grow and Succeed**

Wed. 2/23/2022 12:00pm-1:00pm (Italy-America Chamber of Commerce) - [Register Here](#)

- **Marketing Strategies with Neuro-Marketing Concepts**

Thurs. 2/24/2022 10:00am-11:00am (SBA and McNulty Veterans Business Center) - [Register Here](#)

BOC Brooklyn Women's Business Center is offering a free workshop.

- **Seeking Joy in the Marketplace: Important Mindset Shifts for Entrepreneurs**

Thu, 2/24 from 4:00 PM – 5:00 PM - [Register Here](#)

NEW!

The NYC Health Department is releasing permits for mobile food vendors to operate Green Carts and Seasonal food carts and trucks. To apply for a Green Cart or Seasonal permit, you need to apply to get on a waiting list first. The waiting list application period will be open from February 7 through April 30. [Click here for instructions and application](#)

Other Resources

New!

Summer 2022 - INTERNSHIP TO EMPLOYMENT (I2E) PROGRAM

DOES YOUR BUSINESS NEED SUPPORT? The CUNY I2E Program will connect graduating CUNY Seniors and recent CUNY grads to a wide range of work opportunities within small businesses

Information About Funding (cont'ed)

For restaurants, the state offers **Restaurant Resiliency Program grants** for restaurants that choose to provide meals and food to people within distressed or under-represented communities. There is also a **Restaurant Return-to-**

across New York City. [More info here](#)

Governor Hochul Announces Billion Dollar Rescue Plan for Small Businesses and Strengthen New York's Economic Recovery

- New Tax Credit Will Provide Relief To Small Businesses Taking On COVID-Related Capital Expenses
- Small Business Lending Initiative Will Provide Accessible Loans To Expanding Small Businesses
- Governor Will Propose Legislation Permanently Allowing the Sale of To-Go Drinks in Bars and Restaurants

[More information here](#)

Mayor Adams Signs "Small Business Forward" Executive Order to Reform Small Business Violations

Reforms will reduce fine schedules and allow for warnings for first-time violations.

[See more](#)

We are so proud to introduce **Verizon Small Business Digital Ready** - a free online curriculum designed to give small businesses like yours the personalized tools to succeed in today's digital world. Learning modules, expert coaching, peer networking and more. [Register now](#) for our free online curriculum and move your business forward.

Small Business Saturday

If you just started a business, you might be looking for ways to get your name out in your community. Why not do that on a national shopping day devoted to small businesses—aka Small Business Saturday (SBS)? [More information](#)

PPP Loan Forgiveness

Borrowers may be eligible for Paycheck Protection Program (PPP) loan forgiveness. Links to forms, FAQs, instructions on documentation and other information are available at the [SBA's PPP Website](#)

Visit [SCORE's](#) online resources at Coronavirus Funding Support for NYC - [click here](#). Small Business Resilience Training by [SCORE](#) - [Industry Resources](#)

Information About Funding Federal and State Programs

The [Empire State Development website](#) offers Grants, Tax Credits, and Technical Assistance Programs for Businesses Affected by the COVID-19 Pandemic. The Business Pandemic Recovery Initiative

Work Tax Credit to help bring restaurant staff back-to-work, and to increase hiring at NYS restaurants.

A public/private partnership, the [NYC Small Business Resource center](#) will connect eligible small businesses with specialists to provide assistance in technology, real estate, legal and accounting services, procurement opportunities, marketing, sources of loans and grants, and more.

[WE Legal](#), provides women entrepreneurs a range of support and services that target negotiation and legal protection.

General Funding

CitizensNYC offers grants of up to \$10,000 in Neighborhood Business Grants, which prioritize businesses owned by people of color, immigrants, and women.

The [Bronx Overall Economic Development Corp \(BOEDC\)](#) is offering zero-interest, 2-year Business Continuity Loans of \$25-100K.

SBA loans: many lenders are re-energizing traditional loan programs, including microloans, 7A (typical business loans) and 504 loans (for property and equipment).

Brooklyn Alliance Capital is offering grants for purchase of PPE and zero-interest **Bring Back Brooklyn Loans** of up to \$10,000.

The Brooklyn Chamber of Commerce has created the [Bring Back Brooklyn Fund Loan and Grant Program](#)

The **New Bronx Chamber of Commerce** is here for you. We're working hard to get our business owners resources and information as it becomes available. Are you a Bronx business interested in applying for a relief program? We can help!

[Click here for a lot more information.](#)

WomensNet Amber Grant

WomensNet gives away at least \$10,000 every month in Amber Grant money. They've now added an Annual \$25,000 Amber Grant as well as marketing and \$2000 mini grants. [See the full list here.](#)

Legal resources for small businesses

There are a range of resources available to New York City small businesses:

- [New York City Bar Association](#)
- [Legal Referral Service](#)

The **New York Forward Loan Fund** offers low-interest loans to NY businesses with 50 or fewer employees

- [Pro Bono Partnership](#)

NY State and City Programs

Bronx Night Market just opened the applications for small businesses and entrepreneurs to participate in the most successful event series of the borough. [Click here to apply](#)

New York's **Shared Work Program** lets companies keep trained staff and avoid layoffs. Employees can receive partial Unemployment Insurance benefits while working reduced hours. Full-time, part-time and seasonal employees are eligible.

New Resources, Webinars and Good News from the *Bronx Cooperative Development Initiative* - [Check updates here](#)

Help for the Bronx, COVID-19 has hit the Bronx, hard. But there's help. [Check this out!](#)

Resources from **Bronx Community College** to help the local Bronx community:

- a listing of companies that are hiring right now - [here](#)
- resources to help individuals and businesses disrupted by COVID-19 - [here](#)
- free online courses on a range of topics - [here](#)

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