

Weekly news & updates

Bronx Business Tech Incubator

December 2021 | Issue 2

The **Bronx Business Tech Incubator (BBTI)** along with the **Small Business Development Center (SBDC)** at Lehman College work intensely to support businesses in the county of the Bronx especially during unpredictable situations such as the one we are going through with COVID-19. The purpose of this newsletter is to share with you information about free events that will help your business as well as resources about funding and more! **Check them out!**

Small Business Development Center - Bronx

For over 30 years we have serviced all types of small businesses in New York and have achieved goals and impacted thousands of lives. Whether it is a business that is just starting or a business that is ready to expand, we are ready to help. [More Information on our website](#)

Upcoming Events

New York's SBDC provides business training to startups, entrepreneurs and small business owners across New York State. [Check out here](#) what is happening in the Bronx!

The **New York Women in Business (NYWIB)** is offering a webinar on Dec 9 at 3PM. **Top 8 Social Media Mistakes To Avoid in 2022**

The webinar and post-conference networking are free. You must register to attend. [See more and register here](#)

NYWIB is pleased to announce a special, first time ever giveaway of business services. **Start 2022 Strong Giveaway. No purchase necessary and ends December 31, 2021** [Register NOW](#)

Business Outreach Center (BOC) Network Bronx Women's Business Center (WBC) is offering several FREE workshops. See below:

1. Choosing and Managing Your Legal Structure & Protecting Your Assets. **Wednesday, 12/08 4:00 pm - 5:00 pm. Register Here**
2. How to Become Women Owned Small Business (WOSB) Federal Certification - Online Workshop. **Thursday, 12/16 4:00 pm - 5:00 pm.**

Information About Funding

Federal and State Programs

The **New York State COVID-19 Pandemic Small Business Recovery Grant Program** provides grants to New York small businesses, micro-businesses and for-profit independent arts and cultural organizations.

The **New York Forward Loan Fund** offers low-interest loans to NY businesses with 50 or fewer employees

For restaurants, the state offers **Restaurant Resiliency Program grants** for restaurants that choose to provide meals and food to people within distressed or under-represented communities. There is also a **Restaurant Return-to-Work Tax Credit** to help bring restaurant staff back-to-work, and to increase hiring at NYS restaurants.

General Funding

SBA loans: many lenders are re-energizing traditional loan programs, including microloans, 7A (typical business loans) and 504 loans (for property and equipment).

Brooklyn Alliance Capital is offering grants for purchase of PPE and zero-interest **Bring Back Brooklyn Loans** of up to \$10,000.

[Register Here](#)

*** Online link will be sent to participants 24-hours prior to the event.

Other Resources

New!

We are so proud to introduce **Verizon Small Business Digital Ready** - a free online curriculum designed to give small businesses like yours the personalized tools to succeed in today's digital world. Learning modules, expert coaching, peer networking and more. **Register now** for our free online curriculum and move your business forward.

Small Business Saturday

If you just started a business, you might be looking for ways to get your name out in your community. Why not do that on a national shopping day devoted to small businesses—aka Small Business Saturday (SBS)? **[More information](#)**

PPP Forgiveness

Borrowers may be eligible for Paycheck Protection Program (PPP) loan forgiveness. Links to forms, FAQs, instructions on documentation and other information are available at the **[SBA's PPP Website](#)**

The Brooklyn Chamber of Commerce has created the **[Bring Back Brooklyn Fund Loan and Grant Program](#)**

The **New Bronx Chamber of Commerce** is here for you. We're working hard to get our business owners resources and information as it becomes available. Are you a Bronx business interested in applying for a relief program? We can help!

[Click here for a lot more information.](#)

WomensNet Amber Grant

WomensNet gives away at least \$10,000 every month in Amber Grant money. They've now added an Annual \$25,000 Amber Grant as well as marketing and \$2000 mini grants. **[See the full list here.](#)**

Introducing the NYC Small Business Resource Network

Are you a small business? **[We are here to help you.](#)**

Legal resources for small businesses

There are a range of resources available to New York City small businesses:

- **[New York City Bar Association](#)**
- **[Moderate Means program](#)**
- **[Legal Referral Service](#)**
- **[Pro Bono Partnership](#)**

NY State and City Programs

New York's **[Shared Work Program](#)** lets companies keep trained staff and avoid layoffs. Employees can receive partial Unemployment Insurance benefits while working reduced hours. Full-time, part-time and seasonal employees are eligible.

New Resources, Webinars and Good News from the *Bronx Cooperative Development Initiative* - **[Check updates here](#)**

Small Business Resilience Training by **SCORE** - **[Industry Resources](#)**

Check NYC/EDC and **[COVID-19 Business Relief Resources](#)**

Help for the Bronx, COVID-19 has hit the Bronx, hard. But there's help. **[Check this out!](#)**

Resources from **Bronx Community College** to help the local Bronx community:

- a listing of companies that are hiring right now - **[here](#)**
- resources to help individuals and businesses disrupted by COVID-19 - **[here](#)**
- free online courses on a range of topics - **[here](#)**

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