

The BBA program equips students with the necessary managerial skills to function in today's rapidly changing business environment. The career infused degree map allows students to commit to their career exploration by aligning coursework with career readiness milestones.

ACADEMICS

CAREER READINESS

FRESHMAN

CREDITS

- 3 ENG 111 - English Composition I
- 3 ECO 166 - Introduction of Macroeconomics
- 3 MAT 126 - Quantitative Reasoning
- 3 Flexible Core - World Cultures & Global Issues
- 3 LEH 250 - First-year Seminar

15 TOTAL CREDITS

1ST SEMESTER

- Activate your [Handshake Account](#) with [CEDC](#) to begin exploring career resources and opportunities available through your college's career center.
- Create a resume to begin documenting your achievements. Review samples for your major on [Handshake Document Library](#).
- Join the Entrepreneurship Club on campus to network with your peers and learn about the industry. Also explore honor society options on campus.

2ND SEMESTER

- 3 ENG 121 - English Composition II
- 3 Flexible Core - US Experience in its Diversity
- 4 MAT 132 - Introduction to Statistics **or** MAT 171 - Elements of Calculus **or** MAT 172 Precalculus **or** MAT 174 - Elements of Calculus **or** MAT 175 - Calculus I
- 3 Flexible Core - Creative Expression
- 3 ECO 167 - Introduction to Microeconomics

16 TOTAL CREDITS

- Create a [LinkedIn](#) account to establish your professional presence online.
- Explore career paths in [Entrepreneurship](#) and take the [Focus 2 Career Assessment](#). Code Lightning
- Create a draft cover letter you can use to apply to internships and pipeline programs.
- Begin exploring early pipeline & career pathway programs like ([Basta Fellow](#), [Project Destined](#) & [NYCEDC Founder Fellowship](#), [Future Founders](#), [Entrepreneurs Roundtable Accelerator](#)).

SOPHOMORE

CREDITS

- 3 General Education Foreign Language Option
- 3 Flexible Core - Scientific World
- 3 ACC 171 - Principles in Accounting I
- 3 BBA 204 - Principles in Management
- 3 BBA 303 - Business Statistics I
- 1 CED 201 - Business Career Exploration: Self-Assessment, Discovery and Preparation

16 TOTAL CREDITS

1ST SEMESTER

- Utilize the [Small Business Development Center](#) on campus to start or grow your business. Attend the Kauffman Foundation's [1 Million Cups NYC Chapter](#) to learn how entrepreneurs pitch their businesses & gain valuable insights.
- Identify a Mentor with whom you can check-in periodically ([The City Tutors](#), [Streetwise Partners](#), [SEO](#)).
- Update your resume with any new achievements.

2ND SEMESTER

- 3 General Education Foreign Language Option
- 3 Required Core - Life & Physical Sciences
- 3 ACC 272 - Principles of Accounting II
- 3 ENW 300 - Business Writing
- 3 BBA 403- Intermediate Statistics II

15 TOTAL CREDITS

- Schedule a meeting with an [internship Specialist](#) to explore internship opportunities.
- Participate in case competitions to develop essential entrepreneurship skills. ([L'oreal Brainstorm Competition](#), [NY Business Plan Competition](#), [Lehman Blackstone Launchpad](#), [Shark Tank of Wellness](#), [Venture Well E-Team Accelerator Program](#))
- Identify skills/certificates outside of the classroom ([LinkedIn Learning](#), [Coursera](#), [CUNY Upskilling](#)) to complete.

ACADEMICS

CAREER READINESS

CREDITS

- 3 BBA 313 - Foundations of Entrepreneurship
- 3 BBA 405 - Management Decision Making
- 3 LEH 352 or 353 or 354 or 355 (must have earned 45 credits or declared your major)
- 3 Minor or Certificate Course I
- 3 Elective
- 15 TOTAL CREDITS**

1ST SEMESTER

- Apply for internships that provide hands-on experience in Entrepreneurship. ([Lehman SBIP](#), [CUNY Career Launch & Spring Forward](#))
- Prepare for entrepreneurship interviews with a mock interview from your Career Specialist. Participate in the [NASA Technology Transfer T2U](#) program built into [BBA 313](#).
- Research graduate school or the [Certificate in Entrepreneurship](#) if considering further education.
- Take FREE instructor-led MS Office Workshops with the [Lehman IT Center](#).

2ND SEMESTER

- 3 LEH 352 or 353 or 354 or 355
- 3 Flexible Core - Any Area
- 1 CED 301 - Business Career Goals, Networking and Strategies
- 3 BBA 314 - Small Business Management
- 3 Minor or Certificate Course II
- 3 Minor or Certificate Course III
- 16 TOTAL CREDITS**

- Take up a leadership role in the Entrepreneurship Club on campus and the [Collegiate Entrepreneurs Organization](#).
- Engage in LEAP on [Suitable](#) and other [Experimental Learning Opportunities](#) to explore career paths in entrepreneurship.
- Work in at least **one** Entrepreneurship internship position by the end of the summer, after your Junior year.
- Subscribe to the [New York Jobs CEO Council](#) and [CUNY Weekly Newsletter](#) for exclusive opportunities, events, and career resources on [Handshake](#) and [Forage](#).

CREDITS

- 3 BBA 407 - Strategic Management
- 3 BBA 207 - Principles of Finance or BBA 332 - Marketing Management or BBA 336 - Business Law I
- 3 Minor or Certificate Course IV
- 3 Elective
- 3 Elective
- 15 TOTAL CREDITS**

1ST SEMESTER

- Meet with your [Career Specialist](#) for job search preparation. Finalize your professional resume, cover letter, and prepare for interviews.
- Participate in industry events and webinars with the U.S. [Small Business Administration](#) and apply to pitch at the [1 million Cups](#).
- If applicable, complete the process for applying to graduate school.
- Apply for career related roles. Record your progress and remember to follow-up on your applications.

2ND SEMESTER

- 3 PHI 330 - Business Ethics
- 3 Elective
- 3 Elective
- 3 Elective
- 2 Elective
- 14 TOTAL CREDITS**

- Attend Entrepreneurship [networking events](#), Spring Career & Internship Fair, alumni panel and industry events to connect with recruiters.
- Continue to apply for career-related roles on [Handshake](#) and targeted resources provided by your Career Specialist.
- If appropriate, complete the process of applying to graduate school.
- Be sure to explore the [CUNY Alumni website](#) for valuable resources!
- Explore resources on the [Learning Platform](#) with the Small Business Administration to learn about entrepreneurship.
- Complete the Cap and Gown Survey in CUNYFirst.