

Bachelors Degree Economics Competancies and Learning Objectives					B.A. in Economics
Competency Goals (G for General, A for area specific)	Current Learning Objectives	Updated Learning Objectives	Performance Target	Measures/How to Assess	Course assessed (I for introductory, D for developing, M for mastery)
Effective communication - Students will communicate general Economics information in a clear and concise manner.	EG 1 Demonstrate competency in written and oral communications.	EG 1.1 Demonstrate competency in written communications.	Written Assignment Rubric	Research Project in Economics (various fields and topics).	ECO 305, 306, 324, 326, 338, 345, 431, and BBA 310 (M) *All 300-400 Electives (M).
		EG 1.2 Demonstrate competency in oral communications.	Oral Assignment Rubric	Presentation of written assignment in Economics (various fields and topics).	ECO 305, 306, 324, 326, 338, 345, 431, and BBA 310 (M) *All 300-400 Electives (M).
Technology Knowledge - Students will possess the necessary technological skills to analyze problems, develop solutions and convey	EG2 Demonstrate proficiency in current software and technology used in Economics.	EG2 Demonstrate proficiency in software and technology used in Economics.	70% pass	Embedded questions in the final exam	ECO 302, 402
				Research Project(s) (Optional)	ACC348 (M)
Critical Thinking/Analytical Skills - Students will analyze business situations applying the fundamental principles of Economics.	EG3 Demonstrate analytical and quantitative skills through the application of mathematical principles to Economic analysis.	EG4 Demonstrate analytical and quantitative skills through the application of core mathematical principles to economic analysis.	70% pass	Embedded questions in the final exam	ECO 166 and 167 (I)
				Embedded questions in the final exam	ECO 300 and 301 (M)
				Embedded questions in the final exam	ECO 305, 306, 324, 326, 338, 345, 431, and BBA 310 (D)
				Embedded questions in the final exam	ECO 302 and 402 (M)
Business Ethics, Corporate responsibility and Civic Awareness - Students will identify ethical issues and evaluate potential conflicts of interests.	EG4 Demonstrate knowledge of economic and social responsibilities.	EG4 Demonstrate knowledge of economic and social responsibility responsibility.	70% pass	Embedded questions in the final exam	ECO 338 (M)
					ECO 431 (M)
Technical and Applied Knowledge of Economics- Students will demonstrate technical knowledge (i.e., familiarity with standard applications of mathematical principles to analyze economic issues and problems) and the ability to perform rigorous (i.e., quantitative) Economic analysis.	EG5 Demonstrate understanding of economic concepts and principles of macro and micro economics.	EG 5.1. Students will demonstrate proficiency in introductory principles of Macroeconomics.	70% pass	Embedded questions in the final exam	ECO 166 and 167 (I)
				Embedded questions in the final exam	ECO 300 and 301 (M)
				Embedded questions in the final exam	ECO 305, 306, 324, 326, 338, 345, 431, and BBA 310 (D)
				Embedded questions in the final exam	ECO 302 and 402 (M)
		AG5.2 Students will demonstrate proficiency in introductory principles of Macroeconomics and Microeconomics.	70% pass	Embedded questions in the final exam	ECO 166 and ECO 167 (I)
				Embedded questions in the final exam	
AG5.3 Students will demonstrate ability to apply Intermediate Macroeconomic and Microeconomic principles to a wide range of topics in Economics.	70% pass	Embedded questions in the final exam	ECO 300 and 301 (M)		
Global Awareness - Students will demonstrate understanding of major international (or global) economic issues.	EG6 Demonstrate understanding of national and international economic issues and linkages.	EG6. Students will demonstrate understanding of international economic issues and global linkages.	70% pass	Embedded questions in the final exam	ECO 300,306, 324 (M)
Leadership, Teamwork, Equity and Inclusion - Students will effectively work in teams and interact with persons from diverse backgrounds and interests, fostering an atmosphere of tolerance and fairness, to accomplish course-oriented goals and objectives.	N/A	AG7. Students interact and cooperate productively and maturely with others when working on a team, demonstrating leadership and team-facilitation skills as needed.	N/A		