



## Transfer Advising Worksheet – Pathways A.S. in Business Administration / Marketing Option at Bronx Community College to Bachelor of Business Administration at Lehman College

Effective Date: Fall 2019

## **Bronx Community College:**

Common Core		
Required Common Core – 14 credits		
English Composition	6	
Mathematical & Quantitative Reasoning		
MTH 30 Pre-Calculus Mathematics OR	4	
MTH 31 Analytic Geometry and Calculus I		
Life & Physical Sciences	4	
Flexible Core – 18 credits		
World Culture & Global Issues	3	
U.S. Experience in Its Diversity	3	
Students are advised to complete ECO 12 Macroeconomics	3	
Creative Expression	3	
Individual & Society	3	
Students are advised to complete ECO 11 Microeconomics	5	
Scientific World	3	
Select one course from areas A – E	3	
Total Common Core	32	
Associate Degree Major Requirements Remaining as Advised		
ACC 111 Principles of Accounting I	4	
BUS 41 Business Statistics	3	
BUS 51 Business Organization and Management	3	
DAT 10 Computer Fundamental and Applications	3	
OR DAT 30 Introduction to Computer Applications & Programming		
LAW 41 Business Law	3	
Marketing Management Option Requirements:	12	
MKT 11 Principles of Marketing		
MKT 48 Marketing Management		
MKT 18 Consumer Behavior OR MKT 47 E-Marketing		
MKT 41 Management of Retail Operations OR MKT 43 Principles of		
Advertising		
Total Associate Degree Major Credits	28	
Free Electives		
FYS 11 First Year Seminar or free elective	1	
Total Program Credits	61	

## Lehman College: Remaining requirements for B.B.A. (46-47 credits) degree

College Option	Credits	
Choose two of the following:		
LEH 352 Studies in Literature.		
LEH 353 Studies in the Arts	6	
LEH 354 Historical Studies.		
LEH 355 Studies in Philosophy, Theory & Abstract Thinking		
Bachelor's Degree Major Requirements Remaining		
Remaining Required Departmental Credits		
ACC 272 Principles of Accounting II		
BBA 403 Intermediate Business Statistics II		
BBA 405 Management Decision Making	18	
BBA 407 Strategic Management		
ENW 300 Business Writing		
PHL 330 Business Ethics		
Select One Area of Concentration		
Accounting: ACC 334, ACC 335, and ACC 348		
Business Economics: ECO 305, ECO 326, and ECO 431		
Business Law: BBA 337, BBA 339, and a free elective	9	
Finance: BBA 207, BBA 308, and BBA 310	9	
Human Resource Management: BBA 327, BBA 328, and BBA 329		
International Business: ECO 324, BBA 432, and BBA 433		
<b>Marketing:</b> BBA 367 (students who elect to take MKT 18 will need a free elective course), BBA 467, and a free elective		
Remaining credits in the Lehman major	27	
General Electives		
Free electives	26	
Total Credits Earned at Lehman College	59	
Total Credits Transferred from BCC	61	
Total credits Required for Bachelor's degree at Lehman College	120	